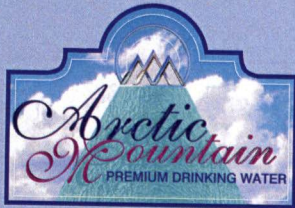


Please take one



Can You Believe

What is being passed off as bottled water? Yeah, it's bottled water, but have you ever considered HOW BOTTLED WATER IS PROCESSED? OR HOW LONG IT HAS BEEN IN THE BOTTLE?

City systems are good, but like most of you, we do not like the taste and think that there are a few things in the water that may not be very good for you. (See: www.epa.gov/surf/ Look for Drinking Water Environmental Profile by County)

We take Approved Municipal water and run it through a multi function purifying process.

The Arctic Mountain® process starts with a 20 micron sediment filter, 20 micron is roughly the size of the smallest human hair. This will take out a lot of the mud, rust, and any particles larger than 20 microns, and surprisingly there are a lot of them.

Then we run the water through a carbon filter. This takes out things like chlorine, nitrates and other unwanted chemicals. This carbon filter is combined with a 5 micron filter, which is roughly 1/4 the size of a small human hair.

This is where most bottled water companies stop. At ARCTIC MOUNTAIN, WE ARE JUST GETTING STARTED. Next we pump our water under high pressure through a reverse osmosis membrane. These are roughly 100 times smaller than a human hair or 50 times smaller than a virus, approx .0001 to .001 micron.

Yes, this takes out Fluoride.

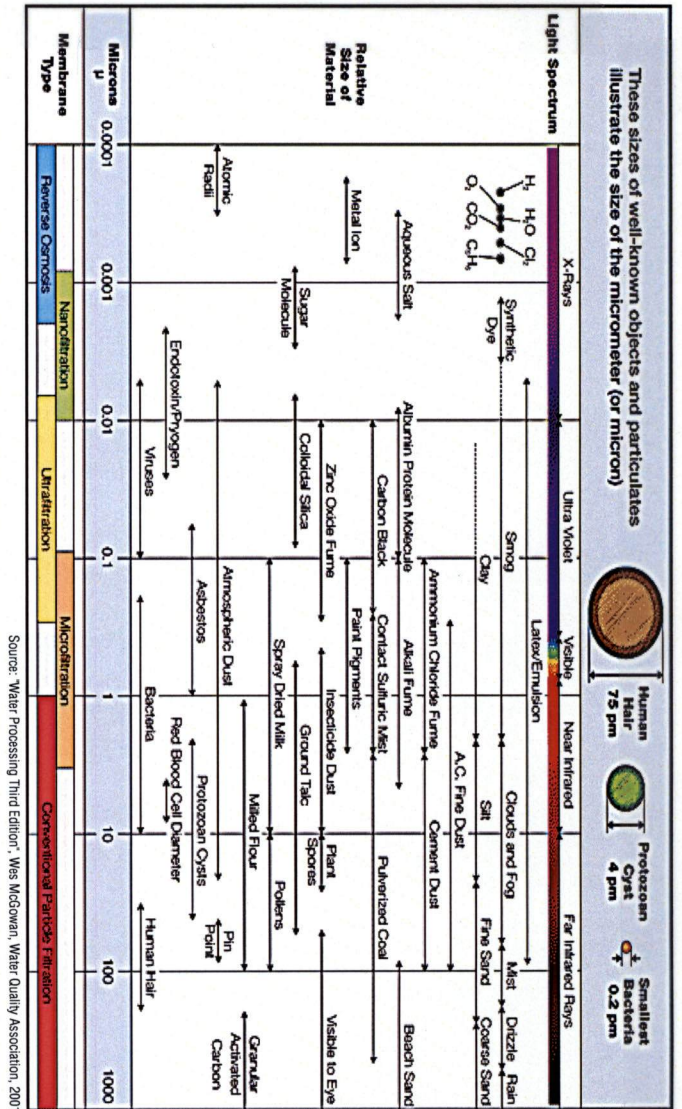
There is a filtration spectrum chart on the back, for your viewing pleasure. (Courtesy of H₂O Distributors)

Next we use a carbon polishing filter at the dispensing cabinet. Then we use a ultraviolet sterilizer. This kills any bacteria that may have entered the system.

Over and above this high tech purifying machine, we monitor, test, stock and clean each system every 3 to 14 days, depending on volume. We also take water samples for state approved laboratory tests, and the state regularly monitors our systems and audits our documentation.

All of these processes are done before you get the water. Each system is designed to have approx. one day water volume on hand to ensure that your water is processed **fresh every day**. Many stores are now using our water on their produce, in the bakery ovens and steamers. Ask your store if they use Arctic Mountain® Pure Water in their produce and bakery. If not, please ask them to contact us.

Arctic Mountain® Premium Drinking Water
1-800-361-7889 www.arcticmountain.com



TYPICAL REMOVAL RATES FOR THIN-FILM COMPOSITE MEMBRANES

At 65 PSI Feed Pressure and 77° Temperature

✓ Arsenic	94%
✓ Asbestos	99%
✓ Cyanide	86%
✓ Barium	99%
✓ Cadmium	98%
✓ Copper	99%
✓ Fluoride	93%
✓ Lead	99%
✓ Mercury	91%
✓ Nitrates	87%
✓ Radium	80%
✓ Selenium	96%
✓ Nitrites	87%
✓ Hexavalent Chromium	86%
✓ Trivalent Chromium	88%